

[Pursuant to Schedule I (see sections 4 and 5) to the Companies Act, 2013] FORM NO. INC-33

SPICE+MOA
(e-Memorandum of Association)

* Table applicable to company as notified under schedule I of the companies Act, 2013

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Table A- MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

1. The Name of the Company is

STRONG EARNING (OPC) PRIVATE LIMITED

2. The Registered office of the company will be situated in the state of

Bihar - BR

3.(a) The objects to be pursued by the company on its incorporation are

1. To carry on India the business of marketing, and to provide high quality of services and products to clients and consumers either directly or through the consultants, bonafide commission agents, franchises, associates and distributors, market research analyses, surveys, organizing events, contest, seminar and other advertising and related outdoor activities.
2. To carry on the business of trading, marketing, supplying and dealing in all kinds of durable, consumable and other products and all kinds of goods, products, commodities and services providing marketing support to manufacturers, distributors and dealers of all kinds of products and goods.
3. To carry on the business of marketing all kinds of goods, products and services as buyers, sellers, traders, wholesalers, importers, distributors, agents, brokers, stockists, commission, agents, dealers and consultants of all kinds of products and services
4. To carry on the business of marketing of products/services/consultancy on the internet and other forms of marketing to act as event organizers, advertisers, marketing, publicity, stage shows, e-commerce and all other activities related thereto
5. To design, develop, sell, import and export, distribute social media marketing work, market software products for all applications including manufacturing and financial and to render sales support services, to provide training on industrial and corporate software applications and to render consultancy and advisory services in industrial automation, data communication, product design, software applications and data processing.
6. To carry on the business, in India and abroad, of the dealer, trader, innovator, designer, promoter, representative, agent, merchant, contractor, wholesaler, distributor, exchanger, stockiest and forwarder, buying and selling agent, importer, exporter, buyer, seller of all kinds and descriptions of commodities and to buy, sell, serve, pack, repack, process, re-selling, selling through local merchants, advertise for sale or otherwise trade and deal in all kinds of goods, produce, articles and merchandise of all types of goods and raw materials and intermediates of any grade, style and/or quality in their category and other consumable goods and description of commodities both commercial and non-commercial both in India and abroad.
7. To provide the business of Support/consulting Services including but not limited to Back Office, Payroll Process, KPO, Marketing, Digital Marketing, Manpower Services, Administration, transportation, R&D, Public Relationships, advertisements, agency, support centers, data centers, commercial data, and content, designing and other services.

3.(b) Matters which are necessary for furtherance of the objects specified in clause 3(a) are

1. To enter into agreement and contracts, with Indian or Foreign individuals, companies and other organizations for technical, financial or any other assistance for carrying out all or any of the objects of the Company.
2. To enter into partnership or into any agreement for joint venture, reciprocal concession or otherwise with any person, firm or company carrying on, engaged in or about to carry on or engage in any business or transaction, which this company is authorised to carry on or otherwise assist any person firm or company
3. To establish and maintain any agencies in India or any part of the world for the conduct of the business of the Company or for the sale of any materials or things for the time being at the disposal of the Company for sale.
4. To advertise and adopt means of making known the business activities of the Company or any articles or goods traded or dealt in by the Company or any way as may be expedient including posting of bills in relation thereto and the issue of circulars, books, pamphlets, and price lists and the conducting of competitions, exhibitions, demonstrations and the giving of prizes, rewards and donations.
5. To enter into any agreement with any government or state authority municipal local or otherwise that may seem conducive to the

Company's object or any of them and to obtain from any such government or state authority, any rights privileges and concessions grants which may seem conducive to the Company's object or any of them.

6. To purchase or otherwise acquire and undertake the whole or any part of the business, property, rights and liabilities of any person firm or company carrying on any business which this company is authorised to carry on

7. To construct, acquire, establish, provide, maintain and administer factories, estates, railway siding, building water reservoirs, sheds, channels, pumping installations, generator installations, pipelines, garages, storages and accommodation of all kinds descriptions in connection with the business of the Company.

8. 9. To apply for tender, purchase or otherwise acquire any contracts and concessions for or in relation to the construction, erection, improvement, management, administration or control of work and conveniences and to undertake execute carry out, dispose of or otherwise turn to account the same.

9. 10. To buy, obtain or lease or otherwise acquire lands, buildings and other immovable properties necessary for carrying on the main objects and to sell, lease, mortgage or hypothecate or otherwise dispose off all or any of the properties and assets of the Company on such terms and conditions as the Company may think fit.

10. 11. To amalgamate with any Company or Companies having objects altogether or in parts similar to those of this Company.

11. To take over, approve, adopt or ratify all steps taken and commitments made by the promoters for the proposed business of the Company prior to its incorporation and business commencement

12. To open accounts with any individual, firm or company or with any bank or banks and to pay into and withdraw monies from such account or accounts.

13. To lend or deposit monies belonging to or entrusted to or placed at the disposal of the Company to such person or company and in particular to customers and others having dealing with the Company with or without security upon such terms as may be thought proper and guarantee the performance of contracts of such person or company but not to do the business of banking as defined in the Banking Regulations Act, 1949.

14. To make advances upon or for the purchase of materials, goods, machinery stores and other articles or services required for the purpose of the Company.

15. To provide for the welfare of the employees or ex-employees of the Company or their wives, widows families or dependants or relatives of such persons by building or contributing to the building of houses, dwelling or grant of money, pensions, gratuity, bonus payment towards insurances or other payment, or by creating from time to time, subscribing or contributing to, adding or supporting provided funds or conveniences and by providing or subscribing or contributing towards places of instruction or recreation, hospitals and dispensaries, medical and other assistance as the Company shall think fit. 6

16. Subject to the provisions of the Companies Act, 2013, to subscribe or contribute or otherwise to assist or to guarantee money to charitable, benevolent, religious, scientific, national or other institutions or any public general or useful objects.

4. The liability of the member(s) is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.


5. The share capital of the company is 100,000.00 rupees, divided into,

10,000.00	Equity	shares of	10.00	rupees each	,and
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☒ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company
(Applicable in case of one person company):

S.No.	Subscriber Details				
	Name, Address, Description and Occupation	DIN/PAN/Passport Number	No. of shares taken	DSC	Dated
Total Shares taken			10,000.00	Equity	
				Preference	

Signed before Me				
Name	Address, Description and Occupation	DIN/PAN/Passport Number/ Membership Number	DSC	Dated
LUV KUMAR	C 120 EAST OF KAILASH S/O SP KUMAR OCCUPATION BUSINESS	BISPK4648D		14/10/22

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